

FINA WORLD WOMEN'S JUNIOR WATER POLO CHAMPIONSHIPS

EVENT LOGO



Fina

**WORLD WOMEN'S
JUNIOR WATER POLO
CHAMPIONSHIPS**



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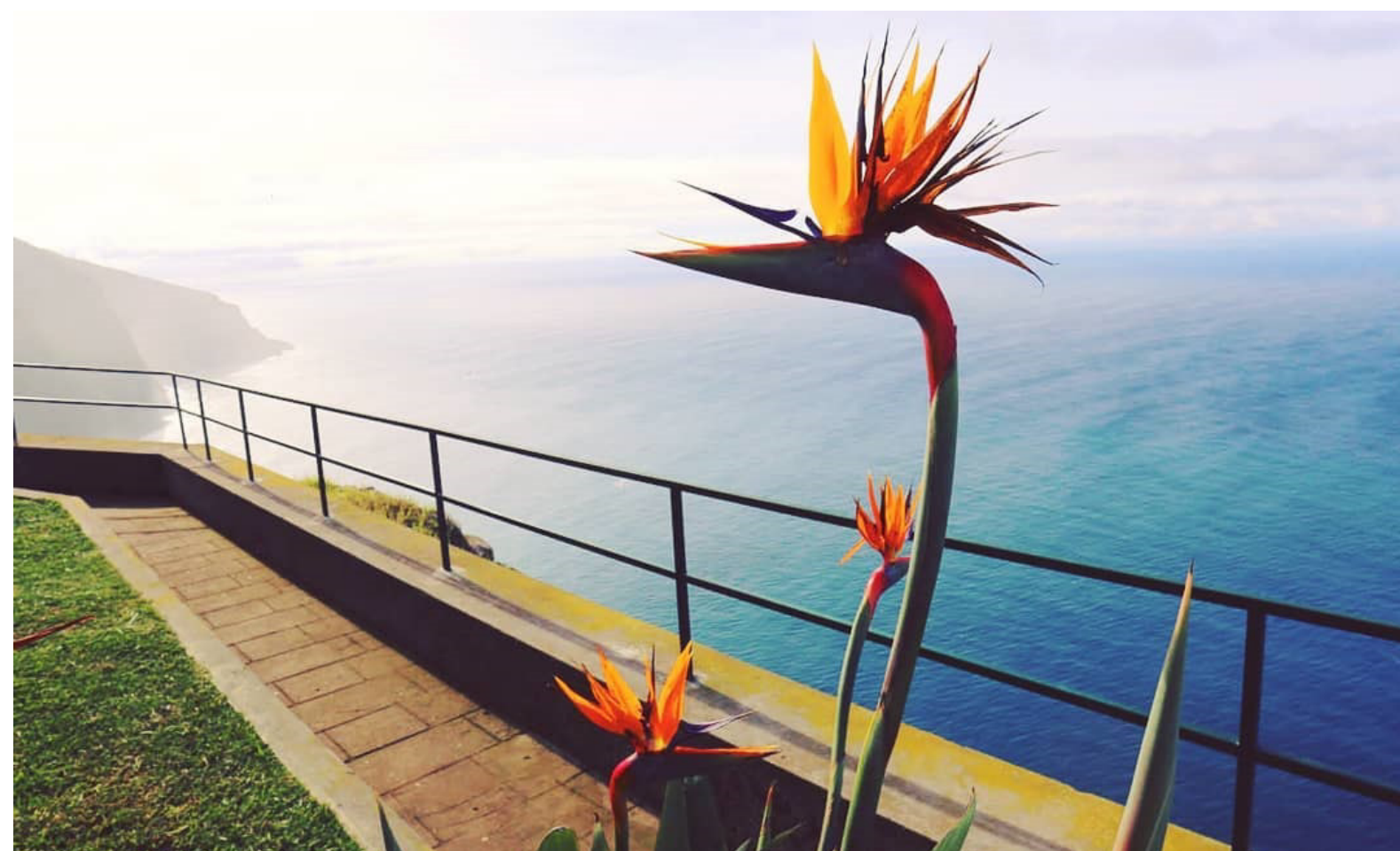


CONCEPT IDEA

We wanted to highlight the Crane Flower - one of the icons of Madeira Island. In this symbol, the flower shapes mix with the representation of two water polo players and the whole sport's environment.

The colour scheme does reference both the color of this typical flower (**orange**) and the aquatic environment (**blue**).

The whole composition is in a round area and has curved shapes, which conveys the idea of **movement** and **energy**.



R.234 G.157 B.0
C.6 M.43 Y.98 K.0

R.232 G.109 B.5
C.3 M.67 Y.100 K.0

R.191 G.29 B.0
C.16 M.97 Y.100 K.8

R.24 G.115 B.186
C.85 M.48 Y.0 K.0

R.0 G.69 B.126
C.100 M.75 Y.23 K.7

R.19 G.32 B.53
C.100 M.83 Y.48 K.60

*All this colors blend together in gradients.



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**R.234 G.157 B.0
C.6 M.43 Y.98 K.0**

**R.239 G.125 B.0
C.0 M.60 Y.100 K.0**

**R.232 G.109 B.9
C.3 M.66 Y.100 K.0**

**R.231 G.64 B.17
C.0 M.85 Y.100 K.0**

**R.0 G.69 B.126
C.100 M.75 Y.23 K.7**

**R.19 G.32 B.53
C.100 M.83 Y.48 K.60**

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