



**LEN CHAMPIONS LEAGUE**



***GUIDELINES***

**Season 2017-2018**

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## 1. THE COMPETITION AND GUIDELINES

The whole competition is entitled: **LEN Water Polo Champions League 2017 - 2018** (“The competition”) and, except if notified by LEN, shall be used as such whatever the communication, decoration, or advertising support. **The present competition guidelines are not valid for the Final Six, fully organized and managed by LEN.** Not any right can therefore be allocated by organising clubs towards Final Six games they would potentially get qualified for.

The LEN Water Polo Champions League is an **European club competition** controlled by LEN. Marketing and TV environments of each game being played within the frame of the competition are monitored by LEN.

Considering the important involvement of the organising clubs within the organisation of the competition, each organising club (“ORG” = the organising club) benefit from a major part of the marketing and TV rights linked to the game it is managing, in accordance with the competition guidelines detailed further.

### 1.1. Objectives of the competition

The key objectives are:

- To promote Water Polo throughout Europe and outside Europe,
- To provide the best playing conditions to major European clubs and players,
- To ensure Water Polo and clubs benefit from a maximum of promotion and media, coverage, which would give clubs opportunities of development,
- To ensure games benefit from a maximum of spectators and TV audience.

### 1.2. Dates and assignment

The competition starts in September, and ends the following year in May or June with the Final Six.

### 1.3. Duties and roles of each involved party (LEN and ORG)

The global organisation and promotion of the competition is controlled by LEN.

On its side, ORG shall cover the following expenses:

- Accommodation of the appointed LEN Officials. In that regards, before the start of each season, clubs should provide LEN with an estimation of the financial amount planned to cover the whole season,



- A daily allowance of 100 Euros (including arrival and departure dates) to be allocated to the appointed Referees and Delegates. The overall amount should be handed over to the LEN Delegate,
- Local transportation for teams, LEN Delegates, Referees, from the date of their arrival to the day of their departure (details p. 9 paragraph 4.1, 4.2).
- VISA costs (if applicable)
- All expenses related to doping controls.

ORG is not responsible of travel expenses of any team competitor, team Official, media or any member of the LEN Bureau and Water Polo Committee that has not been appointed by LEN.

#### *1.4. Organising club's incomes*

Financial incomes are generated by ORG from:

- Government and public institutions' subventions,
- Partnerships with private companies acquiring marketing and TV rights towards ORG,
- Ticket sales.

## **2. THE VENUE**

Facilities shall be commensurate with the status of the competition, and in accordance with the relevant FINA/LEN Rules.

At its own expenses, ORG shall provide all necessary facilities for the full running (logistic and sporting aspects) of the game and, after it, guarantee LEN the availability (format to be agreed upon with LEN) of the complete statistics linked to it.

#### *2.1. The pool*

The specificities of the playing pool must respect FINA/LEN Water Polo Rules.

#### *2.2. The jury table*

A 7-chair (minimum) jury table for judges and a 1-chair separate table for the LEN delegate shall be positioned on the pool deck. Sufficient power for electrical and computer equipment should be made available.

### 2.3. Team benches

2 team benches (one on each side of the catwalk opposite to the jury table) shall be positioned on the pool deck. A maximum of 10 seats per bench can be considered.

### 2.4. Statistics table

The statistics table should be close to the jury table, with a clear view on the playing field, and shall be equipped with all the necessary technical material.

### 2.5. Timing, scoring and data processing equipment

To be in accordance with LEN/FINA Rules.

### 2.6. Security

ORG should make sure sufficient safety measures are taken to guarantee the safe running of the game, the security of the players, ORG'S staff, the LEN people and any other person being present at the game (volunteers, journalists, etc).

Below an example of text that regularly features at the back of tickets sold to spectators of LEN events (It could also obviously be displayed wherever judged necessary):

*Access to facilities is forbidden to:*

- A. People introducing alcoholic drinks, weapons, and all objects that can be used as such, sparklers, fireworks or similar objects.*
- B. People introducing banners, symbols, emblems or letterings that imply violence in direct or indirect ways.*
- C. People being currently suspended from any other sport facility.*
- D. People under alcoholic or similar substance (narcotics or psycho tropics) effects.*

*The organiser reserves itself the final right of admission. Smoking within the facilities of the venue strictly forbidden. All rights related to the image and intellectual property of the Game are reserved. Filming or recording is forbidden, except for people having received a written authorization from LE. Changing or giving back tickets is not permitted, except in case of the Game being cancelled. The organising club is not responsible of the tickets that are not acquired through the Official sale areas. The organising club is allowed to refuse the access to the venue to people being in possession of tickets amended, broken or with forged signs. Conserving the ticket until the end of the Game is obligatory. The dates and the schedule of the Game could be modified by the organiser if judged necessary.*

## 2.7. Changing rooms

### 2.7.1. Team changing rooms

A minimum of 2 fully equipped changing rooms (with same standards and dimensions each) accommodating a minimum of 15 pax should be made available to playing clubs. An easy, short and safe access from changing rooms to the playing field should be considered.

Changing rooms shall meet the following requirements:

- Showers and toilets,
- Door with keys, given to the responsible of teams,
- Benches and chairs,
- Rubbish bins,
- Bottles of water,
- Mirrors,
- Rolls of toilet paper.

### 2.7.2. Referees' changing rooms

A minimum of 2 fully equipped changing rooms (with same standards and dimensions each) should be made available to referees. An easy, short and safe access from changing rooms to the playing field should be considered.

Changing rooms shall meet the following requirements:

- Separate shower and toilets,
- Door with a key,
- Benches or chairs,
- 1 table,
- 1 rubbish bin,
- Bottles of water,
- 1 mirror,
- Rolls of toilet paper.

### *2.7.3. LEN Delegates' room*

1 fully equipped changing room should be made available to delegates. An easy, short and safe access from the changing room to the playing field should be considered.

The room shall meet the same requirements than the referees changing rooms.

### *2.8. First aid room*

The room shall enable first aid as well as normal preventive medical consultations, and should easily be accessible from any area of the venue (and above all from the emergency exit).

The room shall be fully equipped and meet the following requirements:

- A bed for medical examinations,
- A desk,
- A wardrobe,
- The relevant equipment for intensive care,
- Ambulance standby area.

### *2.9. Doping control room*

The Doping Control room shall be equipped according to WADA regulations.

### *2.10. Office*

Preferably close to the pool and ORG's office.

- Door with key,
- 1 table,
- 2 chairs,
- Phone line,
- Computer with Internet access,
- Laser printer,
- Waste bins.





### 2.11. *VIP lounge*

The VIP lounge should be located nearby the VIP seating. A security control (accreditation) should be planned to avoid any non-authorized person to enter the VIP lounge.

### 2.12. *Service equipment*

A minimum of 1000 Lux shall be made available for the lighting of the playing field. In case of TV HD transmission a minimum of 1500 Lux are requested.

ORG must:

- Before the game, check all lights, repairing the potential broken ones,
- Have an alternative energy source to ensure the continuity of the game in case of an eventual failure of the normal system.

Besides, a sound and announcing system must be provided. If there is no system in place, then a temporary system would have to be set up.

### 2.13. *Stands*

The minimum seating capacity of the stands should be 1000 seats. Within the seating areas, dedicated and separated zones must be planned for accredited persons: LEN members, VIPs, Officials.

Some reserved seats should also be considered for teams' supporters (these areas should be opposite from one another, protected and secured).

Guiding signs should indicate the dedicated areas/zones and security controls should be planned accordingly.

ORG shall offer a certain number of tickets at charge to the visiting club. Before the game, the proposed costs of tickets will have to be submitted to LEN for approval.

## **3. LOGISTICS**

All travel arrangements for the appointed referees and delegates will be taken care by LEN, through a dedicated travel agency appointed by LEN. Costs related to such travel are covered by the payment of 4500€ corresponding to the Cup Competition entry fee.

First class full board hotel accommodation for the appointed referees and delegates will be taken care by ORG.

Correspondences and contacts with the respective Officials and Clubs will only be done through the LEN partner tour operator.



Each and every Club will receive well ahead of time from the tour operator the exact travel schedule of the Officials in charge of the game.

A representative member of the ORG should assist the appointed LEN delegate for the duration of his staying.

#### **4. TRANSPORTATION**

##### *4.1. Teams*

A specific bus with a driver shall be assigned to the guest team, and meet the following requirements:

- Minimum capacity of 30 seats,
- Air conditioned,
- The Championship League logo, so as the name and logo of the team being transported should feature in a visible spot (wind screen, on the side, etc).

The team transportation shall include transfers from and to the airport, and between the hotel and the game's venue.

##### *4.2. LEN officials (Delegates and referees)*

Cars with drivers should be made available by ORG. The following requirements should be met:

- Air conditioned (if necessary),
- English speaking drivers,
- For safety and ethical reasons, no one may travel in these vehicles.

The Officials transportation includes transfers from and to the airport, and between the hotel and the game's venue.

##### *4.3. Insurance*

ORG shall ensure that all various types of transportation meet the necessary insurance coverage.

#### **5. ACCREDITATION AND TICKET ALLOCATIONS**

##### *5.1. Accreditation system*

ORG shall be in charge of this service, at its own costs.



The layout (visual) of such accreditations shall be approved by LEN anyway in accordance with the Champions League graphic identity. The accreditation categories shall be designated with colours. Besides, at the entrances of each area, the authorized categories shall be specified.

#### *5.2. Accreditations to teams*

A maximum of 20 accreditations shall be given to each team.

#### *5.3. Accreditations to LEN staff, representatives and officials*

Each LEN Official shall receive one accreditation, and get access to all areas of the venue. ORG will have to provide each Official the appropriate accreditation card upon arrival.

#### *5.4. Accreditations to media*

Media representatives (journalists, technicians, etc) shall receive appropriate accesses on their accreditation in order for them to work in the best possible conditions (Press conference room, mixed zones, media stand, etc).

#### *5.5. Tickets*

A certain number of tickets should be provided at cost to the visiting club.

### **6. HOSPITALITY AND SOCIAL EVENTS**

#### *6.1. Hospitality*

A VIP lounge (with warm and cold snacks, and a wide variety of drinks) close to the VIP seating and fitting a minimum of 30 persons should be planned. People with the appropriate access only will be able to enter the VIP lounge (security must therefore be programmed accordingly).

#### *6.2. Social events*

An Official dinner should be planned by ORG. Number of guests and categories of guests invited (by LEN and ORG) should be discussed between the parties.

## 7. PROMOTION

### 7.1. *Communication tools*

The following communication tools should be considered for each game:

- Poster (Graphic structure to be provided by LEN, and produced by ORG),
- Leaflets,
- Website (or game dedicated area on the website of ORG),
- Official programme (or information made accessible throughout the website),
- Tickets,
- Accreditations,
- Event directional signage,
- Post event statistics / records,
- Any other editions / communication tools.

The Official logo of the competition must feature on those above-mentioned tools, to be produced by ORG.

**Aside the Official logo of the competition, the logo of the Title Partner (to be communicated shortly by LEN) also has to feature on all tools.**

No later than a week before the deadline ORG has to respect towards his supplier (company in charge of creating and producing the different materials for ORG), the **layouts of the different elements shall be** provided by LEN and produced by the ORG accordingly. A non-respect of this procedure may result in the necessity of reprinting the documents, at ORG's cost.

### 7.2. *Promotion*

Latest one week before the start of the game, ORG shall implement promotional supports (flags, banners, posters) outside the sport complex, within the city, at airports, railway stations, etc.

Aside the above promotional operations, media Partnerships also have to be planned, in order to get additional promotions through the local/regional media (TV, Press, Radio) networks, but also through press conferences organised.

### 7.3. *LEN flags*

LEN will provide (upon request) LEN flags to be displayed inside/outside the venue. If interested, ORG has to make LEN aware of the exact number needed 2 weeks before the start of the game.



#### 7.4. Entertainment

ORG shall propose entertainment at half-times and/or in-between Games (i.e. Cheerleaders, Music show, etc) to be in any case approved by LEN.

### 8. MARKETING

#### Qualification Round 1, 2, 3

LEN as the owner of all the Marketing and broadcasting Rights anywhere in the World reserves the right to grant to third parties Marketing and Broadcasting Rights in whole or in part worldwide.

For qualification round 1, 2, 3 LEN shall grant to ORG the right to exploit all marketing and broadcasting rights except for the textile category, water polo balls and pool equip that remains the property of LEN. Clubs shall send to LEN a list of their commercial partners and broadcast partners along with broadcasting intentions prior to the start of each season.

#### Preliminary round

All commercial and marketing rights are exclusively owned by LEN (including broadcasting rights) LEN is willing to release some marketing rights on the following basis.

- Clubs will be allowed to commercialize for their own profit 20% of the marketing rights.
- LEN will commercialize 80% of the marketing rights. Profits coming from the sales of the 80% of the marketing rights will be shared on the following basis:
  - 20 % for LEN
  - 80 % for clubs

Clubs will have to respect certain blocked categories (textile, pool equipment, water polo balls)

All TV rights remain the property of LEN, and only LEN is entitled to commercialize such rights except stated differently by LEN with LEN's prior approval.

Clubs are required to appoint an host broadcaster providing an international live TV signal for all home games during the preliminary round (minimum standards according to EBU - Eurovision)

A revenue sharing system will be implemented on the following basis for the TV rights: 30 % for LEN and 70 % for clubs (exact details will be provided to clubs playing the preliminary round)

The conditions to grant these rights are stipulated in the contract signed between LEN and Clubs granted a wild card. Clubs qualifying for the Preliminary round shall comply with the rules that apply to clubs benefitting from wild cards.

As mentioned in "p. 3 paragraph 1", LEN, as the European governing body of Aquatics, controls the competition and monitors the marketing rights linked to games being played within the frame of the competition.



Considering the important involvement of the clubs in the organisation of the competition, LEN grants each club the marketing rights linked to games it is managing, in accordance with the competition marketing environment guidelines (ORG's allocations/LEN requirements) detailed below:

### 8.1. *Rights granted to Official Partners of ORG*

LEN grants ORG the right to involve Official Partners on an exclusive product/service category basis, and to allocate to such Partners the following identified marketing rights considered for each Game of the competition:

- Event Perimeter advertising boards and/or advertising LED wall, on the pool's length opposite TV cameras and widths. Regulations:
  - ✓ Board system: a maximum of one name/logo per board should be considered.
  - ✓ LED wall system: one name/logo/animation maximum on the full length.

Scheme emphasizing the location of the advertising boards around the playing field and dimensions of boards shall be submitted to LEN for acknowledgement one week prior each game.

Parties acknowledge that the use of rotating or other non-fixed boards (i.e. LED wall) with respect to part or whole of the game perimeter advertising boards can be used. In such case, the time exposure to be gained during the game from advertising boards mentioned above shall be distributed accordingly to the original percentage of visibility allocated to each Official Partner.

Besides, ORG guarantees that the venue to be used to stage each game, including without limit training and competition sites, will be cleared of all commercial advertising except that which has been provided or prior-approved in writing by LEN in connection with the game, for the entire duration of the game, including a reasonable lead-up time for preparation which shall not be less than 4 (four) hours prior to the date of the game.

- Right to have their logo on the mixed zone and press conference backdrops
- Right to have their logo on advertising Sponsors' totems = roll-ups positioned in front of the main entrance, at the media centre, within the VIP area, ...
- Right to have their logo / video spot on the giant screen(s) (if any),
- Exclusivity in their product/service category,
- Right to use any of the game's Marks within their communication tools. Any intended usage of one or several of the game's Marks must however be first submitted to LEN for prior approval, such approval not to be unreasonably withheld,
- Right to have their logo on all game related communication tools / printed materials (detailed "p. 11, paragraph 7.1"),
- Right to receive 1 (one) advertising page in the Official programme (if any),
- Right to insert communication tools in press and VIP welcome kits (if any),



- Right to set up 1 (one) stand in media, VIP or public hospitality areas for information and sales purposes,
- Right to use the VIP hospitality area for social function(s),
- Right to receive VIP passes,
- Right to receive complimentary tickets,
- Right to implement product placement activities (to be however agreed by LEN).

### *8.2. Rights granted to Official Suppliers of ORG*

LEN grants to ORG the right to involve Official Sponsors/Suppliers on an exclusive product/service category basis and allocate to such Sponsors/Suppliers the following marketing rights connected with the game:

- Exclusivity in their product/service category,
- Right to have their logo on some of the Event related communication tools,
- - ✓ Event Official web site: Event Partners page (if any)
  - ✓ Event Official programme: Event Partners page (if any)
  - ✓ Other Event related communication tools: Event Partners page (if any)
- Right to receive 1/2 (one half) advertising page in the Official programme (if any),
- Right to insert communication tools in press and VIP welcome kits (if any),
- Right to set up 1 (one) stand in media, VIP or public hospitality areas for information and sales purposes,
- Right to use the VIP hospitality area for social function(s),
- Right to receive VIP passes,
- Right to receive complimentary tickets,
- Right to implement product placement activities (to be however agreed by LEN).

### *8.3. Rights granted to the Title Partner of the competition*

**ORG must consider and implement for LEN the following marketing rights, being granted to the Title Partner of the competition:**

- ✓ **If a board system is being used on the pool's length opposite TV cameras: 1 advertising board**

ORG acknowledges that LEN, without liability to any party, retains the right to or to require ORG to remove or cease to use/exercise any signage at the Event venue or otherwise which does not comply with the advertising Regulations of LEN or the terms mentioned previously.

#### 8.4. Summary of the rights allocations, in function of the status

	Official Partner	Official Sponsor - Supplier
Exclusivity	Within its field of activity	Within its field of activity
TV visibility	Advertising boards on the pool's length and widths (floating boards)	Potentially through some product placement (e.g. Coca-Cola fridge around the pool)
	Logo on the advertising common marketing signage (Victory Podium, Press Conference, Mixed Zone backdrops)	
	Logo on some decoration items	
Outside TV visibility	Logo on the advertising totems placed within the sporting complex (VIP area, media center ...)	Logo on all Event related communication tools ( <u>only within the partners' page</u> of the printed materials, event's website)
	Logo on all the Event related communication tools (printed materials, event's website) and some decoration items	
	Video spot broadcast on a video wall	
Public and Press relations opportunities	VIP passes and tickets	VIP passes and tickets
	Right to insert information and/or gifts in Press and VIP welcome gifts	Right to insert information and/or gifts in Press and VIP welcome gifts
	Stand / Information and or sales purposes	Stand / Information and or sales purposes
Product placement	yes, proposals to be submitted to LEN for approval	yes, proposals to be submitted to LEN for approval

#### 8.5 Ownership of the Champions league

- The Champions League is owned and controlled by LEN.
- All TV rights remain the property of LEN, and only LEN is entitled to commercialize such rights except stated differently by LEN with LEN's prior approval.
- Clubs are required to nominate a host broadcaster providing an international live TV signal for all home games during the preliminary round
- TV Production according to EBU – Eurovision minimum standards
- A revenue sharing system will be implemented on the following basis for the TV rights: 30 % for LEN and 70 % for clubs.
- LEN will closely work and exchange in good faith with clubs that already have privileged relations with local and national TVs
- All commercial and marketing rights are exclusively owned by LEN
- LEN is willing to release some marketing rights on the following basis.
  - Clubs will be allowed to commercialize for their own profit 20% of the marketing rights.
  - LEN will commercialize 80% of the marketing rights. Profits coming from the sales of the 80% of the marketing rights will be shared on the following basis:
    - 20 % for LEN
    - 80 % for clubs



## 9. MEDIA

### 9.1. General

In order to guarantee a functional and efficient working environment to journalists, ORG shall provide journalists with the best possible facilities and technical equipment needed.

### 9.2. Facilities

#### 9.2.1. Press stand and technical requirements

- Location of the Press stand: close to the playing field (ideally opposite the team benches, nearby the commentary positions, detailed p. 20-21), with a clear view on the playing field, and an easy access to the mixed zone.
- Working desks (100cm length x 60cm width per working position, 75 cm height) and seating to be planned for a maximum of 10 media representatives, with electric points for portable computers.

In general, the press seats should give sufficient working space and be easily accessible even during the game when other seats are occupied. Tables should be large enough to accommodate notebook computers, mobile phones and television or statistics monitors (where applicable).

Each press seat should be marked with the name of the organisation and journalist to whom it is assigned. It should furthermore be equipped with a power point indicating the voltage.

Its size and capacity should obviously be in correlation with the total number of accredited media.

#### 9.2.2. Media centre

In order for the journalists to write their reports/articles straight after the game and in a comfortable environment, they should benefit from a media centre, close to or within the sport complex. This area should include a wireless connection. Its size and capacity should be in correlation with the total number of accredited media.

#### 9.2.3. Press conference Room

The press conference room should be large enough to accommodate at least 30 persons, including television camera crews and photographers. Usually, the capacity of the room equals 30% of the total number of accredited journalists.

It should be close to the other media areas and easily accessible from the press stand and the teams changing rooms.

The press conference room should be equipped with a stage with sufficient space to include a table and chairs for a minimum of six persons. Journalists should get a seating area in front of the stage.

It should be separated from the media centre and other areas of the venue which could create disturbing noises.

It should be equipped with an adequate sound system consisting in fixed microphones on the main table and wireless microphone(s) for the audience. Loudspeakers would also have to be positioned. Besides, an audio plug-in for television and radio stations should be provided. The entire room should be perfectly well enlightened (spotlights), in order for the photographers and the cameramen to get clear images.

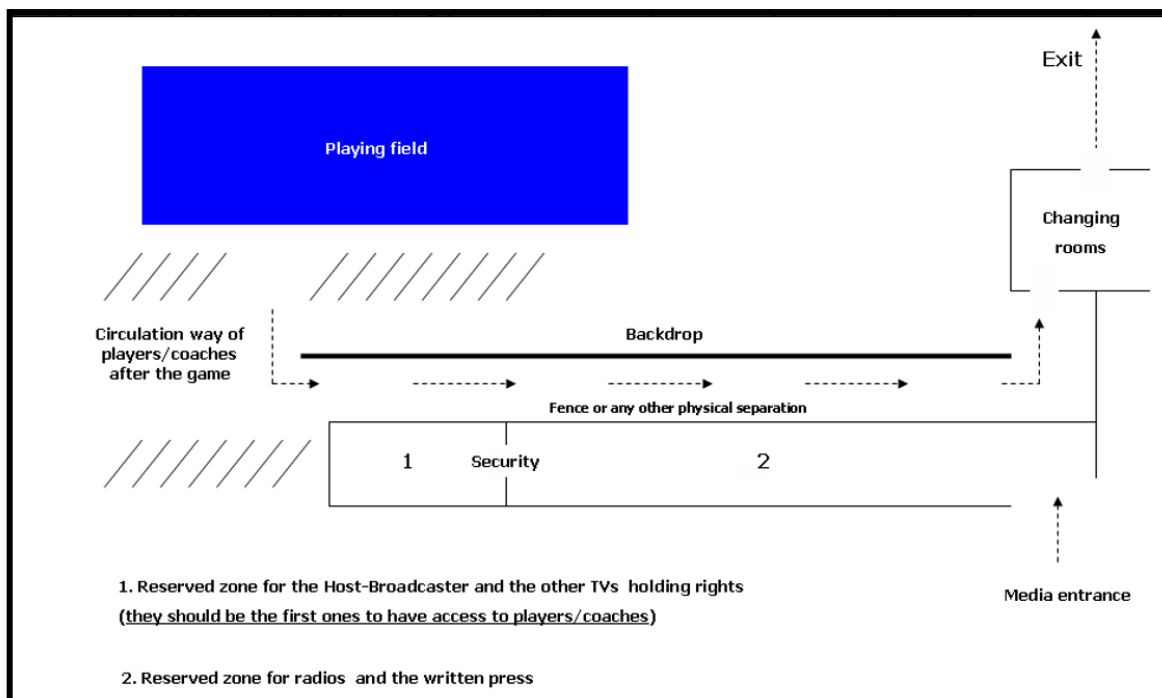
Along the stage's length (back of the stage), an advertising backdrop should be positioned first bullet point).

Soft drinks should be made available on the main table.

Coaches and players shall receive the game statistics. Nametags for the participating coaches and players, and the LEN Champions League logo shall be placed on the table.

#### 9.2.4. The mixed zone

In order for journalists to interview players/coaches they are interested in and to leverage the advertising opportunity (and therefore the sources of incomes for ORG) given to Official Partners, an advertising backdrop should be settled all length of the mixed zone, and positioned opposite the media reserved area within the mixed zone. Below the theoretical structuring of such area:





Whatever the sporting complex in which the game is being held, the above mixed zone principles should be considered: obligation for players/coaches to pass through the mixed zone, ways of circulation, priority

#### 9.2.5. Security

ORG's press officer(s) must provide an appropriate security system, in order to ensure that only accredited media can get access to all media areas.

#### 9.2.6. Broadcast equipment and related workforces

Broadcast equipment and related workforces shall not be placed in a way that can endanger players and officials. All cameras shall be placed a minimum of 3 metres from the pool and, where advertising signage is in position, they must be located behind such signage.

#### 9.2.7. Photographers zone

A dedicated zone for photographers should be planned around the playing field. It should be able to host approximately 10 photographers.

A tight security system should be planned by the ORG's press officer(s), in order to ensure that only accredited photographers can access such zone. In order to simplify the security system and to clearly identify the professional photographers, ORG shall provide photographers with bibs or any other distinctive signage produced by LEN. Such material will have to be continuously worn by the approved photographers.

### 9.3. *ORG's press office*

In order to ensure that a top level service is provided to all media covering the event, it is essential that there is a full co-operation, communication and co-ordination between LEN (and/or any of its representatives) and the ORG's press office.

It is therefore required that ORG appoints a media manager responsible of all media issues.

ORG's media manager should be a full time professional, hired by ORG. He/She should be familiar to work in media environments on major sporting events. It is absolutely essential that the ORG's media manager is capable to communicate in English and in the host-country language.

## 10. TELEVISION

### 10.1. Regulations

Each ORG must appoint, under certain conditions specified hereafter, a host-broadcaster producing the games when organized by ORG.

Each Org must inform LEN when TV broadcast of any type (live, delayed and highlights) is planned and due.

#### *Conditions:*

**10.1.1. The appointed host-broadcaster will have to provide throughout an international signal (= basic feed: international video, sound, and graphics such as the presentation of the competition, teams and players with the teams' logos, time, quarters, score, faults, exclusions, 30 seconds clock, ... ) the images of the games it is producing.**

**10.1.2. The appointed host-broadcaster shall implement the following TV production standards for each game it will be responsible of (any different production shall be submitted to LEN for approval):**

#### **VIDEO: 16/9**

- 4 cameras
- 1 Super Slow Motion
- Optical: 2 long lens + 3 R 22 + 1 wide angle
- 2 mini cameras positioned in goals
- 1 Handheld camera
- 1 Remote camera
- 1 Video Mixer with DVE integrated + Ram corder
- 1 LSM EVS: 6 channels
- 1 S-LSM XT

#### **AUDIO:**

- Digital Mixer
- Coder & decoder Dolby E with metadata inserter
- Natural sound captation
- ITW equipment
- Intercom network

#### **LIGHTNING:**

- At least 1000 lux (SD production) 1500 Lux (HD production)

## GRAPHICS

- Graphics system with operator (Graphic elements to be provided by LEN)

**10.1.3. The appointed host-broadcaster shall use the 15 seconds LEN Champions League trailer before and after each broadcast (such trailer to be also integrated within the international signal provided), and the LEN wipe for slow motions. Both the LEN trailer and wipe will be provided by LEN.**

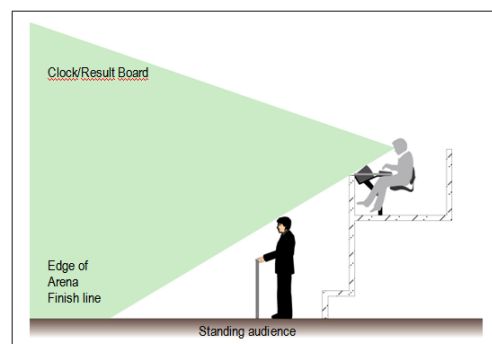
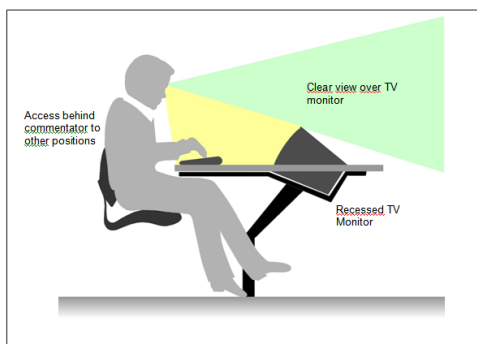
**10.1.4. Within the working week following each game, the appointed host-broadcaster shall communicate to LEN information on all broadcasts made (lives, delayed, short programmes, news, ... ), the related broadcasting times (number of hours, minutes), audiences, and market shares.**

### 10.2. TV Commentary position(s)

In case the game is being covered by media (TV, Radio) and their journalists wish to comment on site, ORG should make all necessary efforts to provide such media with the best possible working conditions, ideally benefiting from a strong collaboration of the national/local host-broadcaster.

Commentary positions should:

- Be located in an appropriate seating area as close as possible to the area of competition, opposite the team benches,
- Be located in places that provide complete and unhindered views of the competitions,
- Be separated from the general public and other media (press journalists for instance, that also benefit from a private working area with a clear view on the competition field, but with less logistic and technical supply coming from ORG),
- Be covered (if the game is being played outdoor) so as to give protection from the weather conditions (such as sun, rain, heat or cold),
- Include:
  - ✓ 4 electricity outlet points, including cabling thereto,
  - ✓ connection to an ISDN data transmission line, including cabling thereto,
  - ✓ a data information system (statistics: score, faults, etc), including cabling thereto,
  - ✓ a TV monitor,





In return of such supply, media benefiting from a commentary position shall pay a facility fee to ORG. Obviously, such fee might have to be discussed and eventually shared with the host-broadcaster, depending on its degree of involvement towards ORG.

## **11. INTERNET AND STATISTICS**

### *11.1. Website*

Apart from each game's dedicated area on ORG' website, [www.len.eu](http://www.len.eu) is the Official internet website of the competition. In order for LEN to assure a qualitative follow-up of the games, ORG shall provide LEN with the best and most up-to-date information possible.

### *11.2. Scoring and statistics*

A live scoring statistical data system has been implemented by LEN. ORG should provide:

- 1) 1 or 2 persons in charge to insert all data during the game and in contact with the LEN data partner (microplus);
- 2) an appropriate cabled internet connection at the jury table;
- 3) a computer to install the relevant software provided by LEN
- 4) a printer, so that to also deliver the sheet of the game to the LEN officials, and teams, within 10 minutes following the conclusion of the game.

### *11.3. Webcasting*

An internet connection minimum 5MB upload should be provided at the jury table or any other position to be agreed with LEN, so that to plug the relevant encoding system.