



CIRCULAR Nº 02/91

DISTRIBUIÇÃO: Comunicação Social

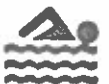
ASSUNTO: XVI UNIVERSIAD~~A~~ - SHEFFIELD 1991

Junto se envia ficha de acreditação para a Competição em assunto.

Pela Direcção da FPN
O Secretário Geral

A handwritten signature in black ink, appearing to read "F. A. Sajara Madeira", is written over the typed name.

F. A. Sajara Madeira





XVI UNIVERSIADE
 GAMES SECRETARIAT
 TOWN HALL, SHEFFIELD S1 1WA, UNITED KINGDOM. TELEPHONE 0742 736600. FAX 0742 736996. TELEX 54243 SHFLIB G.

YOUR REF:

OUR REF:

19th December 1990

DATE:

14-25 July

Dear Sir/Madam

Next year the XVI Universiade will be held in Sheffield, Great Britain from the 14th to the 25th of July 1991.

Over 6000 athletes from 120 countries will be competing in Athletics, Basketball, Diving, Fencing, Gymnastics, Hockey, Soccer, Swimming, Tennis, Volleyball and Waterpolo. This will make the XVI Universiade the biggest multi sports event to be held in the world in 1991.

As well as the competitive sporting aspect of the games, the diverse cultural festival will be operating throughout the period of the games.

Rushman Communications Ltd. have been appointed as the Media Managers for this event. This will involve organising the press facilities and media accreditation. It is important at this stage for us to establish accurate figures for media attendance, so that we can cater accordingly.

If you require accreditation for the XVI Universiade in 1991 could you please make your application in writing or by telephone to The Media Accreditation Centre at the address below as soon possible. Please indicate the names and positions of all those within your organisation who wish to be accredited, bear in mind that for The XVI Universiade, as for any other major world sporting event, the criteria for accreditation have been stringently set down, and will be strictly followed. The accreditation forms that you request will then be forwarded to you.

I look forward to hearing from you in the very near future.

Yours sincerely

Shaun Ellis

The Media Accreditation Centre,
 World Student Games, P.O. Box 1991, Sheffield, Great Britain.

Tel: (0) 44 71 351-7577
 (Operational from the 7th January 1991)



PATRON HRH THE PRINCESS ROYAL.
 DIRECTOR OF GAMES ADMINISTRATION RAY GRIDLEY.

LONDON OFFICE: WALKDEN HOUSE, 3-10 MELTON STREET, LONDON NW1 2EB. TELEPHONE 071 383 3896.

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WOODCOCKTRAVEL

SPECIAL OPERATIONS DEPARTMENT

25-31 Wicker, Sheffield S3 8HW, England. Telephone (0742) 729428.

Telex: 54520 Attn. Sheffield. Fax: (0742) 722709

XVI UNIVERSIADE - SHEFFIELD 1991

As the official accomodation handling agent for the XVI Universiade to be held in Sheffield in July 1991. Woodcock travel have been appointed to provide accommodation for all journalists, photographers and television personnel.

Woodcock Travel are a Sheffield based company established in 1897 and which has been successfully trading in the holiday package industry and freight commerce for more than 50 years. To date we have seven branches within the city of Sheffield and a total of thirtyeight in the East Midlands area. Our many different departments are all run by experienced staff, using modern technology and many have detailed knowledge of both Sheffield and the surrounding area.

PRESS HOUSING REQUEST FORM

Surname: _____ First Name: _____

Organisation Name: _____

Organisation Address: _____

Telephone No: _____ Fax No: _____ Telex No: _____

SHEFFIELD

Arrival/Departure dates: You must stay a minimum of five consecutive nights. The XVI Universiade will be held from 14 - 25th of July 1991; however, your five nights may include nights before and/or after the Games dates.

PREFERRED ACCOMMODATION (Please Tick)

RATES PER NIGHT - en suite facilities except University Halls.

- A. Approximate price: £95.00 B/B Single, £110.00 B/B Twin / Double
- B. Approximate price: £60.00 B/B Single, £ 70.00 B/B Twin / Double
- C. Approximate price: £29.00 B/B Single, £ 39.00 B/B Twin / Double
- D. University Halls: £24.85 D/B/B/ Singles only

TYPE OF ACCOMMODATION (Please Tick)

- Single Twin Double

ROOMATE: If you will be sharing a room with someone from your organisation or another organisation please list your roommate. (This does not apply if you tick option D. above).

Surname: _____ First Name: _____

Organisation's Name: _____

Organisation's Address: _____

To book any accomodation Woodcock Travel require a 20% non-returnable deposit by 15 March 1991 with the balance due by 11 June 1991. Bookings may be made using credit cards or by cheque payable to Woodcock Travel. All payments must be in Pounds Sterling.